The TSCN Membership Pledge

Tri-State Specialized Care Network (TSCN)

We are independent private-practice doctors. We answer to our patients and to our profession — not to a corporation, a payer or a network. We stand together because care is an obligation people owe one another, and no independent doctor should have to carry that obligation alone. In the spirit of the Hippocratic Oath, we make these promises to our patients and to each other.

What We Are

TSCN is a spine-focused network that connects independent doctors through shared care coordination and disciplined referral pathways, facilitated by secure technology. Its purpose is to move the right patients to the right doctors efficiently while preserving professional independence.

How the Guild Works

Care Coordinators

Shared Care Coordinators (CCs) move patients and information between member practices. They answer to member doctors, not to a corporate employer.

Patient Choice

Referral recommendations are neutral and structured. The patient chooses the member doctor.

Quiet Technology

Technology and Artificial Intelligence (AI) work in the background. No TSCN Electronic Medical Record (EMR), no software to install, no app to learn.

Membership and Participation

Membership begins with a one-time $300 onboarding and commitment fee. Tier 1 Affiliate / Observer has no monthly fee. Paid Care Coordination (CC) starts at one ten-hour unit for $350 per month. Tier 3 adds Collective Marketing (CM) at the specialty rate. Paid subscriptions have a three-month minimum. Fees buy services, never referrals.

Your Practice Remains Yours

You keep all of the ownership and decision-making power you had before you joined. TSCN does not employ you, buy into your practice or direct your clinical care.

Within Our Membership

What we build together stays with us. Member discussions, referral pathways, network plans and the colleagues we bring forward are held in confidence within the TSCN membership. When a fellow member is the right doctor for a patient — and the patient agrees — we look to one another first.

The Invitation

TSCN grows by invitation, one trusted colleague at a time. To invite a doctor, ask them to call a TSCN Care Coordinator on the Doctor Line and to mention you as the inviting member.

The Doctor Line ◆ (732) 800-5762

Email ◆ support@tscn.care

A Care Coordinator will introduce TSCN, answer questions and arrange the next steps.

The Articles of the Pledge

These promises are the foundation of membership. Each member doctor affirms them freely.

— ♦ —

I I BELIEVE **Patients come first.**
I PROMISE I will put the welfare of the patient ahead of the interests of the network, my practice or any other organization.

II I BELIEVE **Clinical judgment must remain independent.**
I PROMISE I will make medical decisions with my patient, free from inappropriate employer, corporate, payer or network influence.

III I BELIEVE **The patient chooses.**
I PROMISE I will respect my patient's right to choose any doctor, inside or outside our membership.

IV I BELIEVE **Referrals serve patient care — and nothing else.**
I PROMISE I will always refer for the purpose of improving patient care, first and foremost, and never for any other reason — not reciprocity, not payment, not volume.

V I BELIEVE **Care must be necessary.**
I PROMISE I will recommend, order and perform only services that are medically necessary for my patient, and I will document the reason for each.

VI I BELIEVE **Integrity is not negotiable.**
I PROMISE I will never offer, pay, solicit or accept anything of value in exchange for a referral, and I will follow the laws that govern referrals, billing and patient privacy.

VII I BELIEVE **Our strength is our membership.**
I PROMISE When a fellow member is right for my patient and my patient agrees, I will look first within our membership.

VIII I BELIEVE **What we share stays among us.**
I PROMISE I will keep member discussions, patient pathways and network plans within the TSCN membership.

IX I BELIEVE **Every referral closes the loop.**
I PROMISE I will communicate with the other doctors caring for my patients, help necessary information follow the patient, and support follow-through so everyone knows what comes next.

X I BELIEVE **Technology should serve people.**
I PROMISE I will support technology and AI that strengthen doctors, Care Coordinators and the doctor-patient relationship — not replace them.

XI I BELIEVE **The guild grows by invitation.**
I PROMISE I will invite colleagues I trust to call a TSCN Care Coordinator on the Doctor Line, and I will vouch only for doctors to whom I would send my own family.

XII I BELIEVE **Private practice has a future worth building.**
I PROMISE I will participate — contribute ideas, give feedback, support my colleagues — and help build a better model of independent medicine for doctors and the patients we serve.

I ACCEPT that care-pathway participation requires one-time credentialing and at least one unit of Care Coordination — fees for services, never for referrals.

I ACCEPT that as a member, I keep all of the ownership and decision-making power I had before I became a member.

I ACCEPT that my private practice remains my private practice after joining TSCN.

AFFIRMED AMONG COLLEAGUES

Your one signature on the final Credit Card Charge Authorization page affirms these Articles and accepts the membership and payment terms in this packet.

All new members pay a one-time $300 onboarding and commitment fee. Tier 1 has no monthly fee. Paid CC and CM subscriptions have an initial three-month minimum.

Complete your doctor, practice and payment details on that final page.

TSCN
TRI-STATE SPECIALIZED CARE NETWORK
COORDINATED MUSCULOSKELETAL AND SPINE CARE

Physician Membership and Participation Agreement

Circle one tier. Complete your fees. Sign once.

TSCN brings independent practices together through shared non-clinical Care Coordination (CC) and optional Collective Marketing (CM), while preserving physician independence and patient choice.

Your membership choices

TIER 1	TIER 2	TIER 3
AFFILIATE / OBSERVER	CC ONLY	CC + CM
Network directory listing	Affiliate benefits, plus	CC benefits, plus
Network updates and education	Records and imaging support	Physician promotion
No CC subscription	Scheduling and follow-through	Digital presence and advertising
No Collective Marketing	No Collective Marketing	Coordinated intake and campaigns
$0 monthly	From $350 per month	CC + agreed CM fee
$300 one-time onboarding	One prepaid 10-hour CC block	Preferred membership level

All new members pay a one-time $300 onboarding and commitment fee. Tier 1 has no monthly fee. Paid CC and CM subscriptions have an initial three-month minimum.

Choose your tier and sign once on the final page

Read the Pledge, this Agreement and the Doctor Flyer. On the final Credit Card Charge Authorization page, select one tier, enter your CC and CM units, confirm your specialty CM rate and total monthly charge, and enter the date of initiating services.

The flyer lists the CM rate in its Marketing block column. Its Total per month column already includes one $350 CC unit. Do not add that total as a separate CM charge.

Your one signature on the final page affirms the Pledge, accepts this Agreement and the completed fee schedule, acknowledges the Flyer, and authorizes the stated charges. No separate signature is needed on this section.

Current development stage TSCN is building its network, workflows and technology. Services begin after onboarding and written confirmation of scope, capacity and start date. Availability varies by location and service; patient volume and financial results are not guaranteed.

One agreement for your selected tier

This agreement is between TSCN, LLC, operating as Tri-State Specialized Care Network (TSCN), and the physician identified in the completed enrollment details (Member). The selected tier, completed fee schedule and terms below form one agreement.

1 Services by tier Tier 1 provides affiliate or observer participation, network communications, educational opportunities and a directory listing after credentialing. It does not include a recurring CC or CM subscription. Tier 2 adds non-clinical CC, such as records and imaging collection, scheduling support, handoffs and referral follow-through. Tier 3 adds the agreed CM program, which may include physician promotion, digital presence, advertising and coordinated intake. Specific deliverables depend on the written activation scope.

2 Independent practice and patient choice Member retains ownership and control of clinical decisions, treatment, staffing, pricing and payer participation. CC staff handle logistics and do not diagnose or direct treatment. Care loops describe coordination workflows rather than mandatory treatment protocols. Participation is voluntary and non-exclusive; it creates no employment, partnership, equity interest or exclusive territory. Patients may choose any provider.

3 Clinically appropriate referrals Member makes referrals only when clinically appropriate and considers utilization management to pursue the best possible care, minimize patient-care risk and optimize care efficiency. Decisions remain guided by independent clinical judgment and patient-specific needs. No referral quota or obligation to accept a referral applies. Matching considers specialty, clinical scope, geography, capacity and patient preference. Payment, tier and governance participation do not buy referral priority. No referral volume or outcome is guaranteed. Observers must authorize a paid tier before receiving paid CC; no automatic upgrade or charge applies.

4 Fees and service units All new members pay a one-time $300 onboarding and commitment fee. Tier 1 has no monthly fee. Tier 2 pays $350 per monthly ten-hour CC unit, minimum one. Tier 3 pays for at least one CC unit and one CM unit at the specialty Marketing block rate in the Flyer. Total monthly charge equals CC units times $350, plus CM units times the CM rate. Paid subscriptions have a three-month initial minimum; charges are monthly in advance, not per referral or patient value. Unused CC time expires monthly. Additional units require authorization before charges or service. Fees are never triggered by referrals or patient visits.

5 Practical member responsibilities Member maintains required licenses and insurance; keeps practice scope, locations, payer participation and capacity current; and reviews practice information before publication. Member names an office contact, responds to reasonable coordination requests within mutually agreed timeframes, and shares needed records through approved channels with appropriate permissions. For coordinated cases, Member or staff gives brief updates when a patient is scheduled, seen, declines care or needs a further handoff. Existing clinical records and routine status messages are sufficient; no duplicate documentation, referral quota or mandatory meeting attendance is required.

6 Privacy and safeguards The parties protect confidential information and follow applicable privacy, security and other laws. Any required business associate agreement must be in place before applicable protected health information is exchanged. This form does not replace that agreement or collect patient information.

7 Governance and business independence Member feedback is welcome but does not confer ownership or binding management authority. TSCN does not coordinate member pricing, payer negotiations or competitively sensitive information. No founding-member price lock, waiver, governance seat or territory is granted unless expressly documented in a separate applicable written arrangement.

8 Three-month minimum and cancellation Paid CC and CM subscriptions begin on the agreed initiation date and have an initial minimum of three service months. Member may change or cancel this agreement after three months by notifying TSCN before the next scheduled charge. Changes apply prospectively; accrued charges remain due. Rates and unit commitments may be reviewed every three months, with any change agreed in writing before it applies. Tier 1 remains a one-time-fee membership without monthly charges. Patients remain with Member subject to patient choice; operational policy updates cannot authorize new charges.

Your single acceptance is on the final page

Sign only the final Credit Card Charge Authorization page to affirm the Pledge and accept this Agreement, the selected tier and the completed payment schedule. Fees purchase services without a guarantee of referrals or results.

TSCN confirms enrollment and service activation in writing. Keep a copy of the completed agreement for your records.

TSCN / THE THIRD OPTION

Stay independent. Stop operating alone.

BUILT FOR PRIVATE PRACTICE

Chiropractors • Acupuncturists • Physical Therapists
MRI Centers • Pain Management • Pain Psychologists
Orthopedic Surgeons • Neurosurgeons • Orthopedic Spine Surgeons

Remain independent. Coordinate care. Grow together.

THE FOUR PILLARS

1. **Collective Marketing**
   Generate demand no practice can build alone.
2. **Care Coordination**
   Connect intake, records, scheduling and follow-up.
3. **Care Loops**
   Track every handoff and next step to closure.
4. **Fair Referral Engine**
   Route by need, geography and availability.

WHAT IS AT STAKE

Private practice is being engineered out of existence.

OPTION 1 / FRAGMENTATION

Independent—but isolated.

Each practice carries marketing, IT, referrals and follow-up alone.

Autonomy without leverage.

OPTION 2 / CONSOLIDATION

Infrastructure—but less control.

Ownership, identity and decision-making move away from the practice.

Leverage at the cost of independence.

OPTION 3 / TSCN

Independent + coordinated.

Shared infrastructure. Shared reach.
No sale. No employment. No surrender.

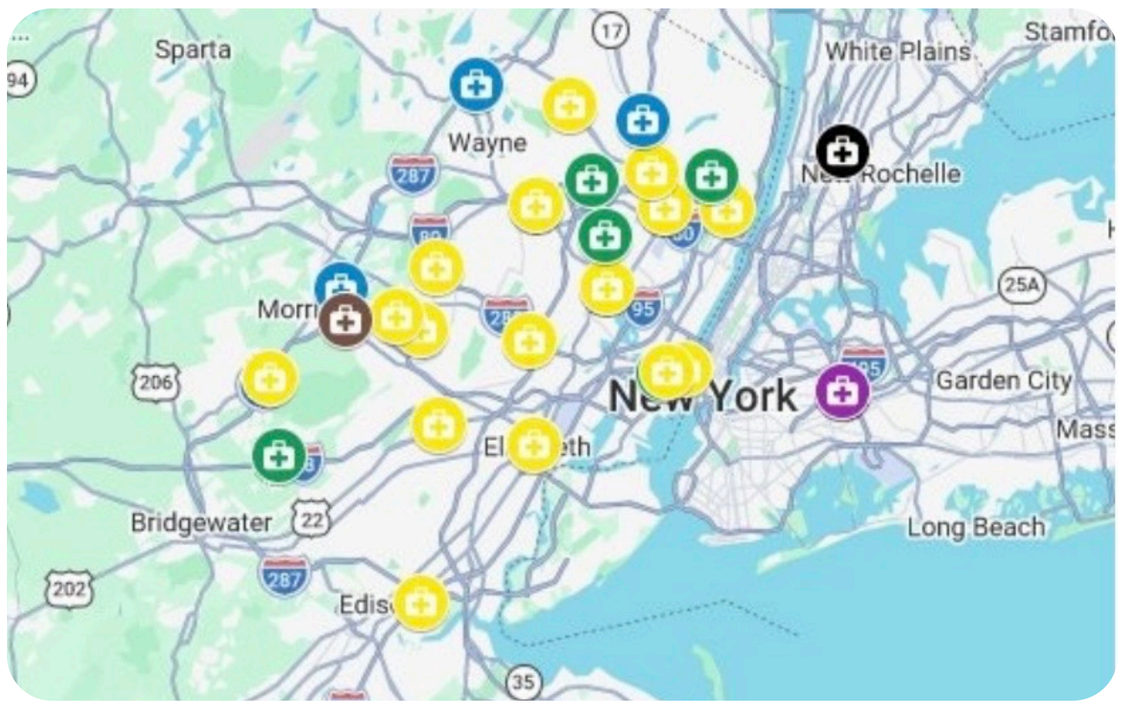
The Third Option.

AND WITH IT, OUR PROFESSION.

HOW THE THIRD OPTION WORKS

A system for coordinated patient flow that rivals or exceeds that of any large corporate healthcare system.

1. **PATIENT DEMAND** — Collective marketing
2. **FAIR MATCH** — Need • location • availability
3. **CONNECTED CARE TEAM** — Every needed discipline
4. **TRACKED HANDOFFS** — Patients stop being messengers
5. **CLOSED CARE LOOP** — Every next step has an owner



THE THIRD OPTION EXISTS NOW

Independent practices across New York and New Jersey.

A real regional network—connecting medical, surgical, imaging, therapy and behavioral care.

- **More patient access**
- **Trusted partners across disciplines**
- **Fewer dropped referrals and handoffs**

WHAT THE THIRD OPTION CHANGES

We share infrastructure—not ownership.

Collective Reach
Generate patients together.
Stay locally independent.

Coordinated Care
Connect every handoff.
Reduce avoidable gaps.

Fair Distribution
Match openly and logically.
No sale of referrals.

Closed Care Loops
See status and next steps.
Know when care closes.

WHAT REMAINS YOURS

Your ownership • Your clinical judgment • Your patient relationships • Your professional identity

Every member remains independent. Every treating provider remains responsible for the care they deliver.

Not fragmentation. Not consolidation. The Third Option.

Independent ownership • Clinical autonomy • Patient choice • Fair, auditable routing

TSCN / THE THIRD OPTION

What membership costs, and exactly how it is built.

You buy services - coordinator time and advertising. Fees never depend on referrals or patient value. New members pay a one-time $300 onboarding and commitment fee. Paid CC and CM subscriptions have a three-month minimum; rates may be reviewed every three months with prior written agreement.

Out of many, one medical. E PLURIBUS UNUM

THREE WAYS TO PARTICIPATE

AFFILIATE / OBSERVER

$300

One-time onboarding and commitment fee
No monthly subscription

Network information and a channel to submit a patient into the system.

- Open to any licensed doctor
- Referring is never a condition
- Access is never withdrawn for not referring

COORDINATION & ADMIN SUPPORT

$350

per month — the same in every specialty

One block of ten hours of managed care coordinator time, working to you, on our platform.

- Ten managed coordinator hours
- Platform, HIPAA compliance and records ($49 of the $350)
- In the member referral pathways
- No advertising

COORDINATION + MARKETING

From $600

$350 + a marketing block · advertising plus 18% management

Everything above, plus advertising sized to pursue one new patient a month from marketing alone.

- Media is passed through at cost
- 18% campaign management ($50 minimum)
- Buy a second block to pursue two
- You choose how many blocks

WHAT A MARKETING BLOCK COSTS, BY DOCTOR GROUP

One reason the price differs: Google charges more for some searches.

Doctor group	Advertising (at cost)	Management (18%, $50 min.)	Marketing block	Total per month
Conservative & Primary Care Physical Therapy · Chiropractic · Podiatry · Psychologist · Family Practice · Internal Medicine · Nurse Practitioner	$200	$50	**$250**	**$600**
Medical Specialist Rheumatology	$356	$64	**$420**	**$770**
Neuro & Rehabilitation Neurology · Physiatry (PM&R)	$424	$76	**$500**	**$850**
Interventional Pain Management	$720	$130	**$850**	**$1,200**
Surgical Surgical search terms are the most expensive in the auction — two surgical groups				
Orthopedic Surgery Non-spine	$1,297	$233	**$1,530**	**$1,880**
Spine & Neurosurgery Orthopedic Spine Surgery · Neurosurgery	$3,517	$633	**$4,150**	**$4,500**

Advertising and campaign management are shown separately in the table. The separate $300 onboarding and commitment fee applies to all new members. CC and CM units are independent: monthly total = CC units x $350 + CM units x the specialty Marketing block rate. The Total per month column already includes one CC unit.

Flat fees and round numbers. Doctors whose advertising costs nearly the same are grouped and pay one flat fee per group. Every fee is rounded to the nearest $10. Any difference between the flat or rounded fee and our cost goes into **more advertising for you**, never to TSCN — and management stays 18% of the advertising actually bought.

WHAT THE FEE NEVER DOES

Never pays for a referral

No component references the count, value or direction of any referral — sent, received or expected.

Never moves with your volume

Send fifty referrals or none. Receive fifty or none. The invoice is identical.

Never varies by your revenue

No percentage of collections.
No per-patient or success fee.
One-time onboarding fee: $300.

Never punishes a decision

Clinical choices do not change fees.
The initial three-month service minimum applies.

Three-month minimum. Review every three months.

Paid service fees are fixed for the initial three months. You may change or cancel after three months. Rate or unit changes require advance written agreement and apply prospectively. Fees never depend on referral volume or professional revenue.

TSCN
TRI-STATE SPECIALIZED CARE NETWORK
COORDINATED MUSCULOSKELETAL AND SPINE CARE

CONFIDENTIAL - BLANK AUTHORIZATION

TSCN Credit Card Charge Authorization

Doctor membership | Complete applicable amounts and select one tier. Sign once.

1 CHOOSE YOUR DOCTOR MEMBERSHIP TIER

- ○ TIER 1 - OBSERVER: $300 one-time onboarding and commitment fee; $0 monthly.
- ○ TIER 2 - CC ONLY: $350 per month per ten-hour unit; minimum one CC unit.
- ○ TIER 3 - CC + CM: minimum one CC unit and one specialty CM unit.

My specialty: _____ CM fee per unit: $ _____ / month

CC units (min. 1): _____ CC subtotal: $ _____ CM units (min. 1): _____ CM subtotal: $ _____

Tier 1: enter zero for all monthly units and charges. Tier 2: CM is zero. Tier 3: use the Flyer Marketing block column for the CM unit rate; its Total per month column already includes one $350 CC unit.

TOTAL CHARGE PER MONTH: $ _____ **DATE OF INITIATING:** _____

One-time charge: $300.00 Monthly total = CC units x $350 + CM units x CM unit rate.

2 DOCTOR AND BILLING DETAILS

Doctor member: _____ Practice: _____

Email: _____ Phone: _____

Cardholder name: _____

Billing address: _____

City: _____ State: _____ ZIP: _____

Card type: ○ Visa ○ Mastercard ○ Amex ○ Discover

Card number: _____ Expiry MM / YY: _____

3 CHARGE AUTHORIZATION AND SINGLE ACCEPTANCE

I authorize TSCN, LLC to charge the card identified above the separate $300 one-time onboarding and commitment fee and the total monthly amount completed above, beginning on the date of initiating. Paid CC and CM subscriptions have a minimum of three consecutive service months. Tier 1 has no monthly charge.

I understand that I can change or cancel this agreement after three months. After that minimum, I may request a prospective change or cancellation before the next scheduled charge. Fees and unit commitments may be reviewed every three months; any change requires prior written agreement. No unspecified amount or additional unit is authorized by a blank field.

My one signature affirms the Membership Pledge, accepts the Physician Membership Agreement and the fee schedule in the Doctor Flyer as updated in this packet, and authorizes the completed charges on this page. I confirm I am the physician member and authorized to use this card. Revoking card authorization does not erase fees already owed.

Physician member / authorized cardholder signature: _____ **Date:** _____

Return only through a TSCN-approved secure payment channel. Do not email completed card details.

Keep completed copies confidential. Do not record a CVV / CVC code on this recurring authorization.